I.B.S. Facts . . .

I. B. S. MEMBER SERVICES

In this fast moving age many campus stations have felt the need for a trade association to represent them; they have joined the Intercollegiate Broadcasting System. As advertising dollars sag, the Federal Communications Commission becomes more active, and quick competent advise in the areas of college radio becomes important, the Intercollegiate Broadcasting System stands ready to serve YOU.

IBS was formed in 1940 as an organization of campus-limited AM radio stations, to help new stations get started, to provide improved services to their listeners, and also to represent the stations as a group to national advertisers, the Federal government, and the public at large.

Some of the specific services IBS now offers are described briefly below. They cover a broad range of topics and we feel that every campus station will find many of them to be of considerable interest and benefit:

IBS Master Handbook: A loose-leaf volume of over 500 pages which is sent to every member station. Topics covered embrace all phases of campus broadcasting. Supplementary material is constantly added and pages are revised as necessary. New and revised pages go out every three to six months.

COLLEGE RADIO Magazine: Member stations receive 5 copies of the magazine, which contains articles on all phases of college radio and also keeps you up to date on national and station news. The copies are sent to the Station Manager, Business Manager, Program Director, Chief Engineer, and Faculty Advisor.

Annual Meetings: A one-day meeting of campus station personnel held in March following the International Radio and Television Society convention and featuring speakers of general interest as well as sessions on various phases of broadcasting. There is also a West Coast meeting held in California, a Capitol Region meeting in Washington, D.C., and regional meetings in several other areas.

FCC Representation: Continuing contact with the Commission by two Board members living in the Washington D.C. area, and including:

1. Consultation with the Commission staff on matters relating to new rules being considered for applications to campus stations (Docket 9288).

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2. Call registration (a service which has been secured for campus stations by IBS and which has upon several occasions been revoked by the Commission and re-won by IBS).
3. Informal FM channel searches for groups contemplating the addition of this form of broadcasting.

Taped Program Service: Individual shows and several series of shows may be obtained on tape from the IBS Program Service. Lists of available shows are sent to each member station prior to the beginning of each semester.

Consulting Services: The Engineering, Program, and Business Manager of IBS all welcome the opportunity to answer correspondence concerning problems a station may have in their fields. Special trips by IBS National personnel sometimes can be arranged to help member stations. Station personnel can always meet with them at the IBS National Convention. Help can also be obtained from regional personnel.

Regional Activities: The country is divided into ten geographical regions; a Regional Director is elected annually from amongst the stations in the region. The Regional Director conducts a number of activities, including:

1. Assistance to stations.
2. A Regional Newsletter.
3. A Regional meeting once or twice a year
4. Regional Program Exchange

All services are not found in every region; however, as stations join IBS the opportunity for regional cooperation increases. In 1963 the most active regions were the Empire, Middle Atlantic, Capitol, Great Lakes, Midwest, and Western. Every indication today is that this year there will be a good program of activities in most of the regions.

FM Stations: The IBS FM Department has helped a number of carrier-current stations to add FM to their facilities by providing general information on FM problems and preliminary channel searches, by commenting on applications, etc.

College Radio Placement Service: Every year IBS canvasses over 1300 commercial stations looking for jobs for its member station personnel. This program is one of our most successful and places many staffers each year.

Alumni Association: This service enables alumni to receive COLLEGE RADIO, to be invited to the National Convention, and to keep in touch with collegiate stations in their area and aid them through the Alumni advisors program.

Iota Beta Sigma National Collegiate Broadcasting Fraternity: Organized to provide recognition to outstanding undergraduate broadcasters, develop coordination of students and station alumni, and generally promote broadcasting at the collegiate level. Activities include membership key and shingle, National Conclaves, Travel grants, Projects, and Awards.

IBS numbers over 210 Member Stations. It is dedicated to service to them, and to College Radio.